



January 2022

WEBPAGE: <http://www.bssf-miami.org/>



Facebook- Public  
Bromeliad Society of South Florida

[http://www.facebook.com/groups/BromeliadSSF/?bookmark\\_t=group](http://www.facebook.com/groups/BromeliadSSF/?bookmark_t=group)



Facebook - Members  
Bromeliad Society of South Florida

<http://www.facebook.com/pages/Bromeliad-Society-of-South-Florida/84661684279>



FCBS Newsletter

<https://www.fcbs.org/newsletters/FCBS/2021/11-2021.pdf>

#### DIRECTORS

Maureen Adelman, Past President  
Tina Severson, President  
Karen Bradley, VP  
Olivia Martinez, Treasurer  
Lenny Goldstein, Secretary  
Maureen Adelman with Stephanie LaRusso, Editor  
Sandy Roth, Director  
Barbara Partagas, Director  
Maria Almodovar, Director  
Heidi Davenport, Director

#### COMMITTEES

Advertising: Samantha Jones  
Door Prize: Alan Herndon  
Education: Alan Herndon  
Hospitality: Elaine Mills  
Library: Barbara Partagas  
Membership: Patty Gonzalez/Melody Ray  
Mem. Plant Sales: Alex Bello  
Refreshments: Sandy Roth  
Field Trips: Lori Weyrick  
Community Service: Carl Bauer

January 18, 2022 **LIVE MEETING 7:30 PM**  
**GARDEN HOUSE**

**SPEAKER: Craig Morell, Director of the Kampong**  
Selection and Placement of Bromeliads in the Landscape

We welcome food donations: Win the raffle prize!  
Silent Auction and Members Plants Sales Welcomed

#### BSSF Covid Rules

To Insure Your Safety the Following are Covid Rules for In-Person Meetings:

- MASKS ARE REQUIRED
- FOOD WILL BE SERVED. PLEASE SIT WHILE EATING
- There will be one entry and one exit at the back of the Garden House. The kitchen entry will be locked.
- If you do not feel well or have a temperature – please stay home
- Seating will be 6 feet apart. Family members or social bubble members may sit together.
- Social distancing will be observed at raffle table, silent auction table and food table.
- Disinfecting wipes, and hand sanitizer will be available at the entry.

#### GARAGE SALE

**Saturday, January 15, 2022, 8a - 2p**  
**Dropoff Friday Jan 14, 4-7 pm**  
**9421 SW 134 St.**

## President's Message

Happy New Year! I am honored to be your new President and want to thank everyone for their participation in our holiday party and auction. As we get started in 2022, I'm excited to be able to help make this a fun year for all who participate. Please invite your friends and family to attend the meetings. We will continue to be aware of Covid protocols and keep things as safe as possible. As a reminder we have a garage sale planned on Saturday Jan. 15<sup>th</sup>. Please bring any donations you have over to Maureen Adelman's house on Friday, Jan 14<sup>th</sup>. We are getting close to our annual Bromeliad Show and we have lots to talk about and prepare for. If you need advice on any plants from our experts feel free to bring your plant to Show and Tell. Executive Director of the Kampong, Craig Morrell, will be our speaker for January! His topic is "Selection and Placement of Bromeliads in the Landscape". We look forward to learning from his vast knowledge of all plants.

Tina Severson

### ABOUT THE SPEAKER

Craig Morell has been Director of the Kampong, a National Tropical Botanic Garden, for the past 6 years. He is a lifelong horticulturist, deciding to pursue horticulture as a teenager. He attended the University of Florida, receiving a B.S. in ornamental horticulture, tropical plant culture, epiphytes, nursery production and landscape repair. Not bad for a guy from Milwaukee. He has worked for the Florida Department of Agriculture at Chapman Field, for a small orchid company in W. Palm Beach, for 10 years as Horticulturist at Boca Raton Resort, and for 11 year as horticulturist at Pinecrest Gardens before moving on to the Kampong. Craig was also a Board member of our society.

### MEMBERSHIP DRIVE

Time again for our annual membership drive.

If you recall BSSF did not charge dues for 2021 as we felt we had not been able to offer quality programming. For 2022 we are back to our great speakers, refreshments and the socializing that our members love.

Please take a moment to renew your membership. The renewal form is at the back of the Advisory. Dues remain \$25.00 per person and \$35.00 per couple. Cash or check.

The dues help provide funds for our speakers, refreshments, rent for Fairchild, and fees for our annual show among many other things.

The deadline for renewal is March 1, 2022 in order for you to be included in the FCBS roster.

You can also sign up at our meetings. Please see Patty Gonzalez, membership chair.

## GARAGE SALE

The Garage Sale is scheduled for Saturday, January 15, 2022, 8 am to 2 pm. at the home of Maureen Adelman, 9421 S.W. 134 St. Please save your household items, books, clothing, baby items, kitchen items or anything you no longer use. Dropoff will be 4-7 pm on Friday, January 14. If circumstances preclude the Friday dropoff call Maureen at 305 255 3895.

## SHOW CORNER

by Barbara Partagas , Show Chairman

BSSF Show and Sale Dates are:

Preparation Dates: March 24 and 25

Show Dates: March 26 and 27

Calling all Volunteers:

If you want to help, call me (305-256-7669). If you are called to help, please say yes. Save the dates and help make the event a success!

Benefits of Participating:

- Volunteer party at Sandy Roth's house on Friday night.
- Free entry to Fairchild Garden for the weekend.
- Participate in 2 competitive bidding plant auctions on Saturday and Sunday.
- A beautiful show in which you can show off your best bromeliad beauties (and see everyone else's)

Political promise: No rain, only sunny skies and a healthy, safe, COVID free show. ( We can only hope for these)

Volunteer sign up sheets will be passed around at our January meeting.

Keep watching your plants for the ones that stand out. You should not be fertilizing these plants now to keep their colors at their best.

## BSSF HONORS ALAN & RHONDA HERNDON

At the holiday party and auction, BSSF honored Alan and Rhonda Herndon with a Lifetime Achievement Award for Selfless Meritorious service. This award was a long time coming for a couple who do so much for our society and have for many years. This year the couple took a well deserved step back from their involvement with BSSF and the Board decided it was time to finally say thank you. Up until this year, Alan has been our show chairman for about 20 years. So long that we had to check with some of our long time members to be sure. And while he has been chairing the show, Rhonda has been doing double duty running their nursery, Tradewinds Tropicals. They have been donating door prizes and talking about them for that long also. They have made bromeliads their life's work and their expertise and depth of knowledge are a treasure for our society. Right now they are busy with a new cultivar that will be introduced at our March show. It is a real honor for our society to be the locale for this

introduction. No one cares more about our society than these two individuals. Congratulations Alan and Rhonda!

## DEAR DR. BROM

Dear Dr. Brom,

When exhibiting a bromeliad mounted on driftwood, what do the judges look for with regards to the mount? I have a great mounted piece but the driftwood is “aged”. Will the judges mark down for that? It is hard to clean old mounting materials. \*\*\*\*\*

For the answer, I went straight to the Judge’s Handbook. Your plant would be classified as a horticultural display. Horticultural displays are plants growing epiphytically in a natural fashion on natural materials such as driftwood, cork, boards or rocks. Understandably you would be hesitant to remount a mature plant whose roots are attached to the mounting surface. But beware - the judges will call you on it. The attractiveness of the mount/container is part of the judging process. It is part of the cultural perfection standard in judging and counts for 30% of the total score of 100 for a non blooming plant and 25% for a blooming plant, more than any other standard. Granted, the mount does not count for the whole 25 or 30% of cultural perfection but it is an important part of it. To quote the handbook, “the mount/container is clean, in good condition, and the appropriate size.”

However, the Handbook also states that a look of permanence should be

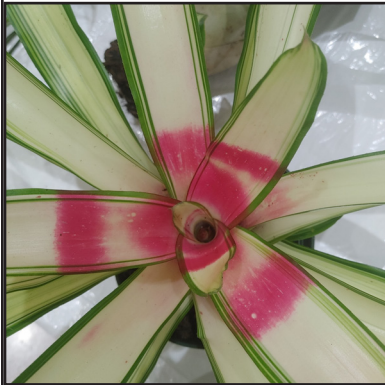
displayed by the plant and its mounting. So you are caught between the proverbial rock and a hard place. A newly mounted plant may not have a look of permanence. Also a mature plant will be difficult to attach properly to a new surface. You might have to use glue or another adhesive. If you do, be sure not to let any of the glue show as the judges will mark you down for that also. You can also clean the old mounting with a soft toothbrush and a little bleach. I once entered a tillandsia in a wood slat pot that was “aged”, i.e. just starting to come apart. I put it together as best I could. The plant, which was large and blooming, was well connected by roots to the pot. I didn’t want to risk hurting the plant or the look by remounting so I entered it as is - and the judges called me on it and deducted points. Let’s put it this way, if you had a plant in an old, aged pot, would you repot the plant?

Whatever you decide, good luck with your entry!





## DECEMBER PARTY



## UPCOMING EVENTS

Pinecrest Gardens

1. Fine Arts Festival

January 22-23, 2022

2. Pan Am Orchid Society Show and  
Sale - March 15, 7 pm

BSSF Annual Show

March 24 - 27, 2022

Fairchild Garden

BSI World Conference

June 8-11, 2022

Hyatt Regency, Sarasota

Mounts Botanical Garden

January 8-May 1

Sean Kenney's Nature Pop

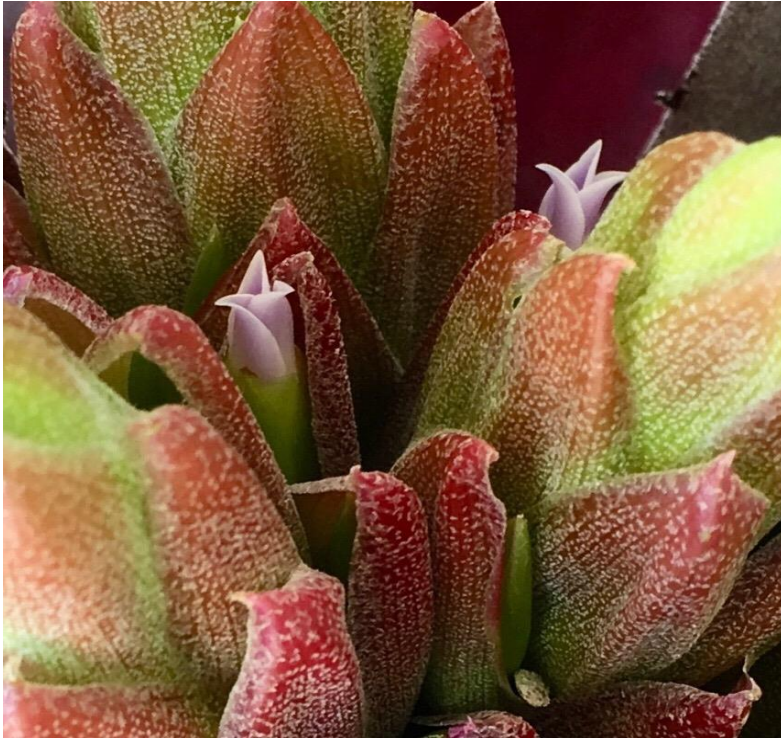
Lego Exhibit

Fairchild Garden

Chocolate Festival

January 15-16





## **World Bromeliad Conference June 8-11, 2022 Hyatt Regency Sarasota**

### **World Bromeliad Conference 2022**

Join Bromeliad lovers from around the world at the Bromeliad Society International's 24<sup>th</sup> World Bromeliad Conference which will be held in Sarasota for the first time!

Attendees will have the opportunity to go behind the scenes at **Marie Selby Botanical Gardens** (with its collection of over 1300 Bromeliad species) and **Michael's Bromeliads** and **Tropiflora** with their collector-grade Bromeliads.

Mix and mingle with attendees from all over the world at the Hyatt Regency Sarasota with its beautiful waterfront setting and nearby fine dining, beaches, shopping, museums, and other sightseeing opportunities.

Join us for **THE BIG SHOW** at **World Bromeliad Conference 2022** with this amazing opportunity to learn, grow and explore!

### **Invited Speakers:**

**Elton Leme – Brazil**  
**Eric Gouda – Netherlands**  
**Ivon Ramirez – Mexico**  
**Julián Aguirre-Santoro – Colombia**  
**Graeme Barclay – New Zealand**  
**Bruce Holst – Florida**  
**Cristy Brenner – California**  
**Jerry Raack – Ohio**

### **Events:**

**Conference Opening/Reception**  
**Judged Plant Show**  
**A Huge Plant Sale**  
**Optional Bus Tours**  
**Behind-the-Scenes visits to:**  
**Michael's Bromeliads**  
**Tropiflora**  
**Home Garden Visits**  
**Guided Behind-the-Scenes Tour**  
**Marie Selby Botanical Gardens**  
**Banquet with Keynote Speaker**  
**Rare Plant Auction**



**[www.BSI.org](http://www.BSI.org)**



## WBC 2022 Schedule

*Tuesday, June 7, 2022 (pre-conference)*  
BSI Board Meeting, Judges School, and  
Plant Show Entries

### Wednesday, June 8, 2022

*Morning:*  
Optional Bus Tour to **Michael's Bromeliads**  
plus a Light Lunch & Home Garden Visit  
Plant Show Entries

*Afternoon:*  
Plant Show Judging  
Plant Sale Setup

*Evening:*  
Official Conference Opening, Reception and  
Welcome Address

### Thursday, June 9, 2022

*Morning:*  
Optional Bus Tour to **Tropiflora**  
plus a Light Lunch & Home Garden Visit

*Afternoon:*  
Plant Sale Setup  
Plant Show Open for registrants only

*Evening:*  
Cocktail Reception  
Plant Sale Open for registrants only

### Friday, June 10, 2022

*Morning:*  
Behind-the-Scenes Bus Tour (registrants only)  
to **Marie Selby Botanical Gardens**

*Afternoon:*  
Four Speakers

*Morning and Afternoon:*  
Plant Sale Open  
Plant Show Open

*Evening:*  
Rare Plant Auction

### Saturday, June 11, 2022

*Morning and early afternoon:*  
Four Speakers

*Morning and early afternoon:*  
Plant Sale Open  
Plant Show Open

*Evening:*  
Banquet with Keynote Speaker

## More Information

For more information on WBC 2022,  
just go to the BSI website at  
<https://www.bsi.org> and click on the  
**WBC** menu choice near the top.

After you register for the conference,  
you can also make hotel reservations at  
a special price with free parking and no  
resort fees.

### Conference Registration:

\$315 if paid by December 31, 2021  
\$335 from Jan. 1, 2022 to May 25, 2022  
\$395 at the conference

## BSI Membership

To register for the conference, you need  
to become a BSI member if you aren't  
one already. Membership rates start at  
only \$15 for first-time members.

Join the BSI at <https://www.bsi.org>. Start  
by clicking on the **WBC** menu and then  
select **WBC REGISTRATION**.

BSI MEMBERSHIP RATES			
Journal	First-Time Member*	Indiv. Renewal	Dual Renewal
<b>ONE-YEAR RATES</b>			
<b>Electronic Only</b>	\$15	\$25	\$35
Printed Journal			
US Bulk	\$35	\$50	\$60
US First-Class	\$40	\$55	\$65
Int'l Air Mail	\$45	\$60	\$70
<b>THREE-YEAR RATES</b>			
Electronic Only	N/A	\$70	\$100
Printed Journal			
US Bulk	N/A	\$140	\$170
US First-Class	N/A	\$155	\$185
Int'l Air Mail	N/A	\$170	\$200

(\*For First-Time Member Dual rate, add \$10)

**See you at WBC 2022 in June!**

<http://BSI.Org>





BROMELIAD SOCIETY OF SOUTH FLORIDA

BSSF. INC.

2022 MEMBERSHIP FOR NEW MEMBERS\_\_\_ AND RENEWAL\_\_\_

Please print names: (Couples include both names)

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ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ ADD'L PHONE \_\_\_\_\_

Year Joined BSSF: \_\_\_\_\_

Referred by: \_\_\_\_\_

E MAIL (you will not receive a newsletter without an email) \_\_\_\_\_

PLEASE HIGHLIGHT ANY INFORMATION ABOVE THAT IS DIFFERENT FROM LAST YEAR

Please create my membership in BSSF, Inc. for the period of March 1, 2022 to February 28, 2023.

Check the category:      Single membership \_\_\_\_\_ \$25.00

   Dual membership \_\_\_\_\_ \$35.00

Dual members enjoy all the privileges of active membership, but receive only one copy of the Bromeliadvisory.

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Dues must be received by March 1, 2022 in order for you to be included in the BSSF 2022 Roster. All fees are non refundable.

Please mail completed form and check payable to BSSF, Inc. to:

Patti Gonzalez

10565 SW 109 St., Miami, FL 33176

Or email this form to:

[pgonza7782@aol.com](mailto:pgonza7782@aol.com)

You can pay up to 5 years at the rates above.

# What's Blooming

By Stephanie LaRusso

This time of year should your Bromeliad collection should be a be a flower showcase! It's Billbergia magic time so be sure check your collection everyday for amazing short-lived delicate flowers. The Orlandiana group also loves to bloom this time of year. These are porbably clustered on your trees so be sure to look up! Many Neoregelia are still showing off and your Aechmeas and Quesnalias should be blooming over the next few months. This is a fun time to pay attension to your collection odd balls. Weilbachii, Guzmania, Orthophytums, Nidulariums and Lymanias love to bloom this time of year. I hope you all had a wonderful Holiday season! Keep Growing everyone!

