

# BromeliAdvisory

January 2019



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\* Photo of inflorescence of *Aechmea* 'Navy Blue' which some see as frosted birds.



# BromeliAdvisory

Stop and Smell the Bromeliads

**January 2019**

WEBPAGE: <http://www.bssf-miami.org/>



<http://www.facebook.com/groups/BromeliadSF/?bookmarks=group>



<http://www.facebook.com/pages/Bromeliad-Society-of-South-Florida/84661684279>

Alex Bello, President  
Sandy Roth, VP  
Sandy Roth, Treasurer  
Lenny Goldstein, Secretary  
Robert Meyer, Editor

## DIRECTORS

Past Pres.: Sandy Roth

Directors:

Olivia Martinez '18-'19  
Karen Bradley '17-'18  
Ellis Brown '17-'18  
Anna Harris '18-'19

Advertising: Robert Meyer  
Door Prize: Alan Herndon  
Education: Alan Herndon  
Hospitality: Elaine Mills  
Library: Barbara Partagas  
Membership: Maureen  
Adelman/Melody Ray  
Mem. Plant Sales: Alex Bello  
Raffle Table : Melissa Brail  
Refreshments: Sandy Roth

What	Who
Sales Table	Bullis

**JANUARY 15, 2019 AT 7:30 PM AT FAIRCHILD**

**SPEAKER:** Bullis Bromeliad's Geist

**FOOD:** Usual Suspects

**Raffle Table:** Michael Michalski

## President's Message

Happy New Year to all!

We hope to offer all our members exciting opportunities to grow with us, both in the bromeliads we grow and in new friendships. I hope our seasoned members will take a few moments at our meetings to get to know our new members and vice versa. Welcome to our new officers and directors: Olivia Martinez, our new VP, and Carl Bauer, Richard Coe, and Rhonda Herndon, our new directors. Seek them out at the meetings and let them hear your suggestions. We grow by working together to make BSSF interesting and fun for all.

Please take a moment this month to check the way your contact information is listed in the 2018 BSSF Roster. We need you to let Melody Ray ([melodyluna@hotmail.com](mailto:melodyluna@hotmail.com)) know if any of the information needs to be changed.

*Barbara Partagas*

## Show Has A New Date

The Annual Show and Sale is now to be held on March 28-31. March 28, 2019 you bring in plants for the show. March 29, 2019, the plants are judged. March 30 and March 31, 2019, the Show is held at Fairchild.

## Spring Show Is on the Way

by Alan Herndon

Hi everyone,

We may still be facing one of our so-called 'winters' over the coming two months, but it is already time to start planning for the upcoming Spring Show. Despite previous information to the contrary, our 2019 show is scheduled for the end of March. Setup will be Thursday March 28, judging will be on Friday, March 29 and the Show/Sale will be open to the public over the weekend (30-31 March).

At this time of year, you should have some potential show plants picked out. Try to find extra room for these plants. If you can grow them over the next two months avoiding the shading created by overlapping leaves from adjacent pots, you will have better looking plants at showtime.

We need to start organizing the committees that carry out the actual work of running the show. For the benefit of members who are not yet aware of the various committees involved, a list of committees is given below. With some committees, a substantial number of volunteers are needed. For these committees, a brief description of the duties is given. The number of volunteers needed each day varies, so please, if a volunteer has already been identified to head a committee, contact that person for details.



Remember, you are always more than welcome to volunteer for more than one committee.  
Thanks.

### Advertising:

**Art:** Chair Sharon Biddix-Maessen This show, we need to have volunteers who can help Sharon with a wide array of actions that she has carried out by herself in past years. These include collecting flowering bromeliads from donors and delivering them to the school where they will be used as living models. Collecting the finished student art work from the school for delivery to the show early Thursday. This year the show takes place while schools are on Spring Break, so the work will have to be collected early and stored in a safe location for a week. When the show is broken down on Sunday, someone will need to collect the work again, for delivery back to the school. During setup (Thursday), we need several volunteers to help log the student works in and help hang the works on the display boards. This is just a broad outline, if you are able to help, please contact Sharon for more details.

**Auction:** Chair Peter Kouchalakos

**Award Sponsors:** Current Chair Barbara Sparling

**Awards:** Current Chair Barbara Sparling

**Catering:** Chair Sandy Roth This committee is responsible for providing food for volunteers and judges throughout the show. A considerable amount of work, such as planning menus and purchases, is also required for at least a few days before the show. People are needed on every day of the show, but the greatest number of people is needed on Friday. On Friday, a coffee and pastry offering is set out early in the morning for volunteers and judges. Once judging starts, the room is set up for a Judge's Luncheon (volunteers are included in this also). After the afternoon judging session starts, the room is cleaned and operations move the Sandy's house where preparations for the Judge's and Volunteers Dinner Party are completed. Please see Sandy for details.

**Classification:** Current chair Alan Herndon

**Clerks:** Chair Maureen Adelman Clerks are needed during Judging on Friday. In the morning, Ribbon Judging is carried out. Pairs of clerks follow each panel of Judges. These clerks are responsible for assisting the judges who may request that an entry be reclassified and have a new card printed, recording the decision of the judges for each entry - along with any notes the judges may ask to be added to an entry card - and affixing the awarded ribbon to the entry card. After lunch, Major Awards Judging takes place. During this period Clerks help collect the plants eligible for major awards from the show tables and assemble them for additional inspection by the judges. It is basically a lot of moving plants back and forth without confusing the plants that need to be put back on the show tables and the plants that end up on the Head Table. You can volunteer for morning judging only, Maureen can give you details on the number of volunteers

**Commercial Sales:** Chair Peter Kouchalakos

**Entries:** Chair Ofelia Sorzano

**Hospitality/Security:** Chair Maureen Adelman. As the name suggests, volunteers on this committee perform two major functions. First, these volunteers help visitors who are uncertain how to navigate the show find what they are looking for. They can also help visitors with questions about bromeliads (this includes



directing such visitors to persons most able to answer the questions). People acting in this capacity are needed both in the outdoor sales area and in the Garden Room. During the hours the show is open to the public, members of this committee can also provide security in the sense of keeping an eye on what is happening in the show room and in the sales area. A few people willing to sit by the entry gates during Thursday and Friday are also needed. Please see Maureen for more details.

**Information Table:** This table at the entrance to the show in the Garden Room is the primary point of contact with visitors. It is important to have society members at the table throughout Saturday and Sunday to greet any visitors who come in. There will also be material available on the Information Table that can be offered to visitors who would like to learn more about bromeliads.

**Judges:** Chair Alan Herndon

**Member Sales Table:** Chair Robert Meyer

**Photography:** Photographer Roxy White

**Plant Holding:**

**Publicity:**

**Schedule:**

**Show Booklet:**

**Staging:** Chair Alan Herndon

## YOUR NEW BOARD

Position	Person
<b>President</b>	<u>Barbara Partagas</u>
<b>Vice President</b>	<u>Olivia Martinez</u>
<b>Treasurer</b>	<u>Sandy Roth</u>
<b>Secretary</b>	<u>Leonard Goldstein</u>
<b>Director</b>	<u>Anna Harris</u>
<b>Director</b>	<u>Rhonda Herndon</u>
<b>Director</b>	<u>Richard Coe</u>
<b>Director</b>	<u>Carl Bauer</u>
<b>Editor</b>	<u>Robert Meyer</u>

## BECOME A BSI JUDGE

Contact Betty Ann Prevatt.  
\$25.00 first lesson  
Application available at the Meeting

## CRYSTAL

Donate Your Crystal to our Show which then will return it to you when you win awards.

## MESSAGES

### Badges Wear Them

We make some pretty neat badges. They help our fogged aged memories for names. Starting next month, anyone who wants a door prize *must* be wearing a name badge. This way we will better address one another by name. FYI – do not put the badge onto anything which may be affected by an external

### NEW MEMBERS PLEASE COLLECT BADGES

We have 16 new members. Your membership entitles you to Membership Badges. We have them. Come to our meeting and pick them up. Ask for Maureen. She holds the badges.



*Aechmea* "Matchstick" by Skye Palmer

## UPCOMING EVENTS

### TPIE

January 16-19, 2019  
Broward County Convention Center  
1950 Eisenhower Blvd.  
Fort Lauderdale, FL USA 33316  
954-765-5900  
[www.ftlauderdalecc.com](http://www.ftlauderdalecc.com)

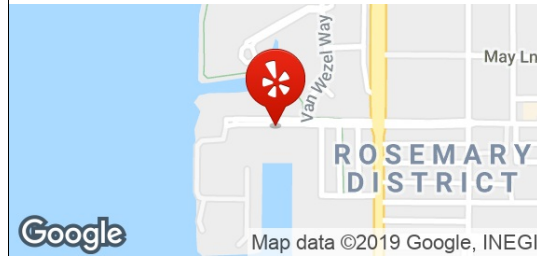


### The South Florida Cactus and Succulent Society Cactus Show and Sale

May 25-26, 2019  
Pinecrest Gardens  
11000 Red Road  
<https://www.pinecrestgardens.org/entertainment/events-festivals/cactus-show> Pinecrest, Florida 33156

### BSI World Conference

June 9-13, 2020  
Sarasota Hyatt Regency  
1000 Boulevard of the Arts  
Sarasota, FL 34236



[https://www.facebook.com/pg/Bromeliad-Society-International-BSI-468938213148940/events/?ref=page\\_internal](https://www.facebook.com/pg/Bromeliad-Society-International-BSI-468938213148940/events/?ref=page_internal)

### Gardenfest

February 2-3, 2019  
Riverside Park  
3250 Riverside Park Drive  
Vero Beach, Florida  
772-567-4602



### Annual Show

March 30-31, 2019  
10901 Old Cutler Road  
Coral Gables, FL 33156  
<https://www.fairchildgarden.org/Events-Community-Outreach>



### Spring Garden Festival

April 12-14, 2019  
10901 Old Cutler Road  
Coral Gables, FL 33156  
<https://www.fairchildgarden.org/Events-Community-Outreach/Spring-Garden-Festival-Featuring-the-Spring-Plant-Sale>





**BROMELIAD SOCIETY OF SOUTH FLORIDA**  
**BSSF, Inc.**  
**2019 MEMBERSHIP RENEWAL**

(PLEASE PRINT) NAME(S) \_\_\_\_\_

\_\_\_\_\_  
(Couples - please include BOTH first names)

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

ADD'L. TEL. \_\_\_\_\_

Year Joined BSSF: \_\_\_\_\_

Referred by: \_\_\_\_\_

Include e-mail address in the roster? (Y/N)    Yes    No

E-mail BromeliAdvisory? (Y/N)    Yes    No (You will not receive a hard copy)

EMAIL \_\_\_\_\_

IF ANY OF THE ABOVE INFORMATION IS DIFFERENT FROM LAST YEAR,  
PLEASE **HIGHLIGHT** OR UNDERLINE

Please renew my(our) membership in the BROMELIAD SOCIETY OF SOUTH FLORIDA  
for the period of March 1, 2019 to February 28, 2020.

Check the category:    Single membership ..... \$25.00  
                                 Dual membership ..... \$35.00

Dual members enjoy all the privileges of active membership, but receive only one  
copy of the BromeliAdvisory.

**DUES MUST BE RECEIVED BY MARCH 1, 2019, IN ORDER FOR YOU TO BE  
INCLUDED IN THE 2019 ROSTER**

**Please mail completed form and check**

**(Payable to BSSF, Inc.) to:**

Maureen Adelman  
9421 SW 134 Street  
Miami, FL 33176

**Or E-Mail this form to:**

[mhadelman@comcast.net](mailto:mhadelman@comcast.net)

You can pay up to 5 years at the rates  
described above. All payments are  
NONREFUNDABLE