

BromeliAdvisory



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|-----------------------|------------|----------------------------------|---------|
| Entrance/Exit | Map | Information | ATM |
| Water Fountain | Restrooms | Food & Beverage | Shelter |
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FAIRCHILD TROPICAL BOTANIC GARDEN

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BromeliAdvisory

Stop and Smell the Bromeliads

September 2018

WEBPAGE: <http://www.bssf-miami.org/>



http://www.facebook.com/groups/BromeliadSF/?bookmark_t=group



<http://www.facebook.com/pages/Bromeliad-Society-of-South-Florida/84661684279>

Alex Bello, President
Sandy Roth, VP
Sandy Roth, Treasurer
Lenny Goldstein, Secretary
Robert Meyer, Editor

DIRECTORS

Past Pres.: Sandy Roth

Directors:

Olivia Martinez '18-'19

Karen Bradley '17-'18

Ellis Brown '17-'18

Anna Harris '18-'19

Advertising: Robert Meyer
Door Prize: Alan Herndon
Education: Alan Herndon
Hospitality: Elaine Mills
Library: Barbara Partagas
Membership: Maureen Adelman/Melody Ray
Mem. Plant Sales: Alex Bello
Raffle Table : Melissa Brail
Refreshments: Sandy Roth

What	Who
Sales Table	We will see

SEPTEMBER 18, 2018 AT 6:45 PM AT FAIRCHILD CYCAD CIRCLE THEN

CORBIN A

SPEAKER: TRAM TOUR

RAFFLE TABLE:

Maureen Adelman

FOOD: Usual suspects



PRESIDENT'S MESSAGE

by Alex Bello

As we move into the Month of September (yes, this year is flying by), many great things continue to occur with our club. As they say, "Let the fun continue."

This month we will be having a Tram tour for BSSF Members ONLY through Fairchild Gardens to get a closeup look at the Recovery and new additions to the garden. Since Hurricane Irma ripped through Southern Florida which yesterday marked the 1st Year anniversary not only have our landscapes rebounded but Fairchild tropical Botanic Garden has made a remarkable comeback thanks to their awesome horticultural staff who have been making new plant installations. These include their new Monday Plantings events that Dr. Jestrow and Dr. Husby have been weekly providing. I hope to see you all next week to view and enjoy the new goodies around Fairchild

Alex

In Case You Missed It Steve Correale Dinner

by Leonard Goldstein

No write-up can do the August meeting justice. Over 50 people—including several not seen in quite a while—showed up to honor Steve Correale, Sr., who has devoted a major chunk of his life to the painstakingly slow, but eminently satisfying love of hybridizing Tillandsias. Over a 40-year period, he has collected and crossed innumerable species, and



Steve Sr. at his home's garden/nursery

meticulously created a back yard brimming with Tillandsia hybrids strung from chain-link lines.

When Steve was accorded life membership in the BSSF in 2008, Nat

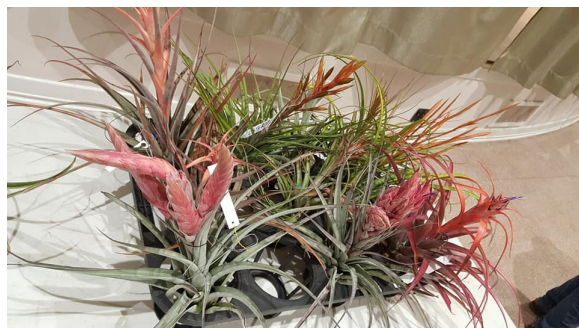
DeLeon suggested that “he should be called ‘Mr. Tillandsia’” and went on to note that Steve exhibited “super patience” in growing Tillandsia hybrids from seed, because the genus is among the slowest to work with.



Alex Bello giving plaque to Steve Jr.

At the meeting, while attendees were eating a sumptuous dinner. Alex Bello provided a brief summary of Steve's career trajectory: He had early plans to become a dentist, but after service in the U.S. Navy, he became a master tradesman. He later turned his attention to bromeliads and orchids, and his Tillandsia hybrids have set price records. Alex then called on Steve Correale, Jr., who accepted a beautiful plaque on his father's behalf. The inscription read:

Steve Correale, Sr.
In appreciation for 40 years of generous
support, education and contributions to the Bromeliad Society
of South Florida
August 21, 2018



Plant provided for Auction



Plaque



Peter K. Auctioneer

The meeting then concluded with an auction of 14 Tillandsias donated by Steve and including many of his hybrids. Lucky bidders won the following Tillandsias:

‘SuperSteve’; ‘Davina’; ‘Lancia’; ‘Panama Gigante’; two *fasciculata* miniatures from Belize; a *fasciculata* from Costa Rica; ‘Salmon Fire’; ‘Susie’, named for Steve’s daughter; ‘Katie Styer’; ‘Red Flame’; ‘Ice Queen’; ‘Miranda’; and ‘Owls Nest’.

THINKING ABOUT THE SHOW

Calling All Volunteers

by Alan Herndon

There are only months before the 2019 version of the BSSF Annual Show and Sale takes place. In addition to preparing your plants for entry in the judged show, I hope you will also consider volunteering your time to help during the show. A few hours would help us greatly. Details on some activities that generally need volunteers are given below.

Staging, Classification, Data Entry, and Placement are all active on Thursday. Staging is generally completed in the morning. Classification starts around noon and ends around seven in the evening. Data Entry can start as soon as the first groups of plants pass through Classification. Placement usually starts in mid afternoon and runs until all plants have been tagged and put in their proper place (often well after eight in the evening.) Staging is simply the physical placement of tables and other fixtures in the show room. Typing skills help with Data Entry, but no detailed knowledge of bromeliads are needed. Placement involves setting show entries on tables (or on the floor, or in racks) in an arrangement that makes the plants easy to locate, but also shows off each plant to best advantage.

Members Sales Table. This is a space where members may sell some of the extra plants from their gardens. Please remember that this show is our primary opportunity to instill the desire for bromeliads in an unconvinced public. If you are going to sell plants at the Members Table, sell plants of the highest quality — plants you would want to buy yourself. If you are selling plants, you should plan on spending as much time as it takes to sell all of your plants. After all, no one else is

as likely to convince a potential customer to buy your particular plant. Also, please remember that space for Members Sales is limited. If many members wish to sell at the Members Sales Table, we may have to limit the number of plants brought in by each person on Saturday. Of course, you are welcome to bring new plants on Sunday to replace those you sold on Saturday. You will need a Vendor number so we can keep track of what portion of the money from sales belongs to you.

If you enjoy art and appreciate the work Sharon Biddex-Maessen has done to bring the work from local public school students to our show (not to mention the amazing work of several talented adult artists from our community), you should consider volunteering to help her set up the art. She can especially use assistance with hanging the art work from the students. These works are light, but they are mounted on lattices and a ladder or stepstool is needed to reach the higher rows. It would be a great aerobic workout for an afternoon. If interested, please see Sharon at a meeting, or call her at 305 255-7543 for details.

Catering (headed by Sandy Roth) is always in need of volunteers. This operation provides food for our volunteer workers throughout the show as well as a special meal for the volunteers from other parts of the state who spend their own time and money to judge the plants in our show. There are many opportunities to help Sandy with this herculean task. You can help buy the food in the days leading up to the show. You can help move the food to the show venue on

Thursday and/or set up food for volunteers that same day.

On Friday, a morning person can help set up the 'breakfast' table for the arriving judges. Or you could help set up the Judges luncheon around noon. If you are an afternoon person, you can help Sandy prepare for the Judge's Dinner/Volunteer party on Friday evening. Food for volunteers is also available during Saturday and Sunday, and you can assist on either or both days. We would especially encourage members who are unable to help at other times to form a Clean-up Committee that could assist with cleaning up the food-service area and helping move any remaining food from Fairchild to Sandy's house. See Sandy to volunteer.

About 10 volunteers are needed to serve as Judges Clerks on Friday (all day). Clerks record the decisions of judges on plants in the show, affixing ribbons as instructed and relaying the results to Data Entry. They also move plants being considered for major awards from the main show tables to separate table to expedite comparison by the judges. People who are interested in acting as Clerks should contact me.

Volunteers at the Information table provide information to visitors, both verbally and in the form of handouts prepared for the show. They also keep a stack of Membership forms available in case any visitors feel the need to learn more about bromeliads. There should be two people at the Information table at all times during the Saturday and Sunday the show is open to the public. I don't yet know who the chair of this committee will be, so you can talk to me if you are interested in volunteering.

For the past two years, we have had two Auctions during the show. One on both Saturday and Sunday. At each auction, we need a few people (for an hour or two) to help record bids, run plants to the holding area, and assist successful bidders with locating their plants when they are ready to check out.

Duties of the Hospitality committee are not completely defined yet. I would like to try having one or two volunteers in the show room (Garden House) stationed away from the

Information Table. These volunteers might be able to help confused visitors who would otherwise walk out of the show with unresolved questions. In addition, they would provide another opportunity to make contact with potentially interested members of the public.

If the only time you can help with the show is on Sunday afternoon, please consider being on the Clean up crew. Those of us who spend all four days at the show are already exhausted by mid-afternoon Sunday when the clean-up starts. One advantage of this detail is that clean-up is completed as quickly as possible, there is no danger of being asked to stay late. I can also assure you that any assistance in cleaning up is greatly appreciated.

If you would be interested in working at the show in a job not mentioned above, don't hesitate to ask about other opportunities. There are several more areas needing volunteers. Even if you are interested in doing something we have never done before, ask me. I am always willing to support new activities that might provide more benefit to the visiting public and help spread the word about bromeliads.

This is your show. Get involved.

The Six-Month Rule

You must own the plant no less than six months before the show. Doing the math, the show is in March or April. Leaving September as the last date to buy beautiful new plants from really talented growers.

Buy those plants now.

BECOME A BOARD MEMBER

New blood for the BSSF board is very welcomed. Once a month obligation. No hassle. Free meals. Great people. You will wonder why you waited so long. Contact *any* of the Board members about an interest.

Badges Wear Them

We make some pretty neat badges. They help our fogged aged memories for names. Starting next month, anyone who wants a door prize *must* be wearing a name badge. This way we will better address one another by name. FYI – do not put the badge onto anything which may be affected by an external

Upcoming Events

Southwest Bromeliad Guild

September 14-16
Holiday Inn South
9940 Airline Highway
Baton Rouge, Louisiana 70816

Members' Day Plant Sale at Fairchild

October 6, 2018
10901 Old Cutler Road
Coral Gables, FL 33156
<https://www.fairchildgarden.org/Events-Community-Outreach/Events-Details/members-day-plant-sale-at-fairchild>



Tropiflora's Fall Festival

October 26-28, 2018
3530 TALLEVAST RD.
SARASOTA, FL 34243
<https://www.tropiflora.com/events/>

77th Ramble

November 10-12, 2018
10901 Old Cutler Road
Coral Gables, FL 33156
<https://www.fairchildgarden.org/Events-Community-Outreach/Events-Details/fall-garden-festival-featuring-the-77th-annual-ramble>

Annual Show

March 16-17, 2019
10901 Old Cutler Road
Coral Gables, FL 33156
<https://www.fairchildgarden.org/Events-Community-Outreach>



MESSAGES

NEW MEMBERS PLEASE COLLECT BADGES

We have 16 new members. Your membership entitles you to Membership Badges. We have them. Come to our meeting and pick them up. Ask for Maureen. She holds the badges.

BECOME A BSI JUDGE

Contact Betty Ann Prevatt.
\$25.00 first lesson
Application available at the Meeting



Special Time for Meeting

The Tram Ride is EARLY. Be at the Cycad Circle before the promptly leaving tram which will be off no later than y **7:00 PM**. If you are late, you may miss the trip.



CRYSTAL

Donate Your Crystal to our Show which then will return it to you when you win awards.