

BromeliAdvisory

open to the public

RARE PLANTS AUCTION

FAIRCHILD TROPICAL BOTANIC GARDEN
CORBIN BUILDING, SOUTH ENTRANCE

TUESDAY, NOVEMBER 21, 2017

7.00 - 10.00PM

November 2017



In This Issue

President's Message	2
In Case You Missed It	2
Start Preparing for the 40 th Annual Show	2-3
Upcoming Events	4
Messages	5
Membership Renewal Form	6

BROMELIAD SOCIETY of SOUTH FLORIDA

design Urszula

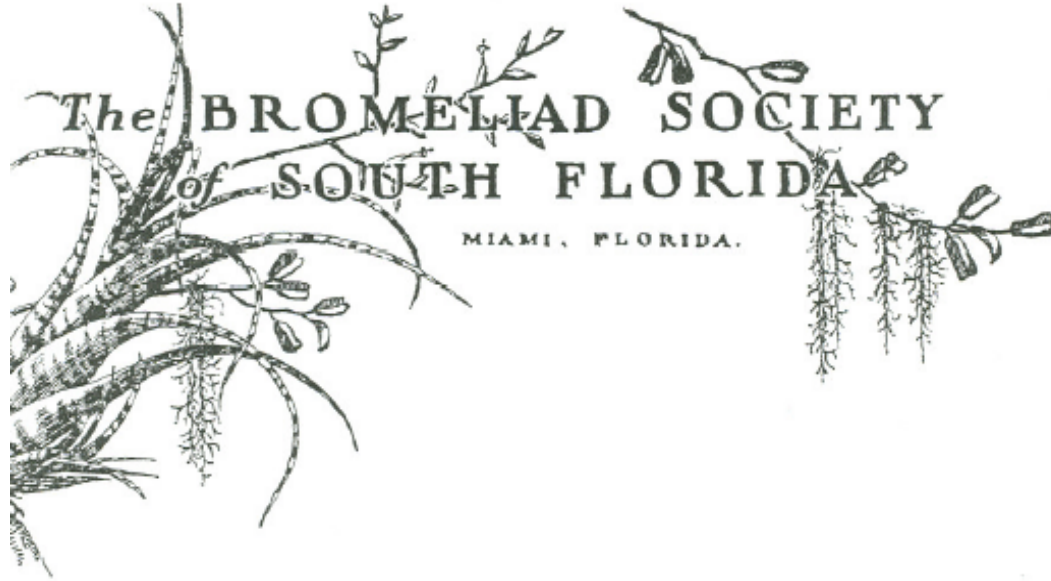
for information please call
239 233 6155

Bromeliad Society
of South Florida



Find us on:
facebook.

www.bssf-miami.org



BromeliAdvisory

Stop and Smell the Bromeliads

November 2017

WEBPAGE: <http://www.bssf-miami.org/>

-  http://www.facebook.com/groups/BromeliadSF/?bookmark_t=group
-  <http://www.facebook.com/pages/Bromeliad-Society-of-South-Florida/84661684279>

Alex Bello, President
 Sandy Roth, VP
 Fred Sussenberger, Treasurer
 Lenny Goldstein, Secretary
 Robert Meyer, Editor

DIRECTORS

Past Pres.: Sandy Roth

Directors:

- Barbara Sparling '16 - '17
- Karen Bradley '17 - '18
- Ellis Brown '17 - '18
- Stephanie LaRusso '17-'18

Advertising: Robert Meyer
Door Prize: Alan Herndon
Education: Alan Herndon
Hospitality: Elaine Mills
Library: Barbara Partagas
Membership: Maureen Adelman/Melody Ray
Mem. Plant Sales: Alex Bello
Raffle Table : Melissa Brail
Refreshments: Sandy Roth

What	Who
Sales Table	Mike Michalski

NOVEMBER 21, 2017 AT 7:00 PM AT FAIRCHILD CORBIN A
 SPEAKER: NONE
 RAFFLE TABLE: NONE
 FOOD: Maureen Adleman, Barbara Sparling, and



Peter Kouchalacos to Auction Plants



President's Message

by Alex Bello

Finally fall has arrived in South Florida, after yet another Tropical Storm paid us an undesirable visit on Halloween Weekend. As we move into the Holiday Season we have several pertinent items that we need to pay close attention to.

One of those is our 40th Annual Show and Sale which will be held from March 23-25, 2018 at Fairchild tropical Botanic Gardens.

Now is the time we need to begin identifying plants to enter the show and start getting them groomed up so they look their absolute best and

for tips on how to get them to look their best we will have a program in February to demonstrate how to enter plants for the Show.

On the Holiday note, we also have our yearly Holiday Party. We will need all the help we can get. So, I encourage everyone to bring a dish and let Mike Michalski Or Patty Gonzalez know what you are bringing, please email them at pgonza7782@aol.com.

See you all at the Auction which is November 21, 2017

Alex

In Case You Missed It

by Leonard Goldstein

The BSSF's October meeting marked attendees' emergence from the purgatory visited upon us by Hurricane Irma, and a couple of items signaled that recovery is shifting into a new gear.

First, the membership demonstrated its interest in helping Fairchild Tropical Botanic Garden climb back from storm damage by approving a contribution of \$1,000 to the Garden. Half that amount was allocated for the purchase of a large quantity of *Neoregelia* 'Fireball' to reestablish the double row that had beautified the Bailey Palm Glade for a number of years. The other half of the donation was earmarked for the purchase of a Show & Sale ad in Fairchild's quarterly magazine, *The Tropical Garden*.

Second, we began to talk about our own rebound from the hurricane. The storm-delayed and much anticipated annual auction has been rescheduled for November 21. Looking a bit further into the future, Alan Herndon announced that the Show & Sale will have a new – and earlier – date in 2018. Our 40th Show & Sale will be held on March 24-25, a full month earlier than last year. Accordingly, Alan urged members to start setting plants aside now. With seasonal cooling already underway, the plants should achieve their best color by the time of the show.

Alan went on to describe the show award hierarchy. There are five major groups in the competition: (1) Blooming, (2) Non-blooming, (3) Habitat, (4) Artistic, and (5) Exhibition.

Be sure to attend upcoming meetings to receive valuable tips on preparing your plants for the competition.

Start preparing for the 40th Annual BSSF Show in 2018

by Alan Herndon

Ideally, you should have started to prepare for the 2018 show as soon as the 2017 show ended. Of course, there was the minor matter of a hurricane that might have interfered with your careful plans, but now is the time to regroup and get your potential show plants on track to being beautiful specimens for the show.

Since our show is relatively early next year (setup is 22 March), we can't be entirely certain what types of plants will be in bloom. If we have a cold (ok,ok...I know we don't have any idea what cold weather is, but I am talking cooler than last year) winter, the show may be too early to have most of the larger *Neoregelia* hybrids in bloom. Of course, *Neoregelia* hybrids can be just as spectacular when they are not blooming, and we can always expect some miniature Neo species to flagrantly disregard external weather conditions and be in flower at any time of the year. *Neoregelia compacta* and closely related species are also more likely to be in bloom during the

cooler months and should be considered as potential entries.

Other plants that might be favored by the early show date are the *Billbergia* species and hybrids. These plants bloom preferentially during the cooler months. Of course, you need to set several pots aside as potential entries since the bloom



cycle is so short on an individual plant. With some luck, one of your pots will have flowers just opening on the morning when judging takes place. By the way, do not overlook plants that are currently in bloom, or have recently bloomed. *Billbergia* pups often grow rapidly, and there is plenty of time for pups on plants currently in bloom to reaching blooming size before the show. If you have a spectacular *Billbergia* hybrid blooming right now, you might want to leave the pups on the mother plant over winter so they can grow faster. Nearer show time, you can decide whether the clump of plants or individual plants in separate pots will make the best entries.

In the genus *Aechmea*, cool season blooming plants include the various forms of *Aechmea weilbachii*, and the species of *Aechmea* subgenus *Ortgiesia* (including, but not limited to: *A. apocalyptic*, *A. caudata*, *A. gamosepala* and *A. organensis*). Again, these plants may have already bloomed, or may bloom during the coming weeks. The pups grow quickly, and have plenty of time to be blooming for our show.

As the initial step, you should identify your potential show plants, and try to separate them from each other and from other plants in your garden as well as possible. Much of the leaf damage we see on our plants is caused by the marginal spines from one rosette rubbing against the tender leaves of a neighbor. If you do not have sufficient room to separate the plants widely enough that their leaves do not overlap, at least put them in an area that provides some shelter from wind. The other step you should take at this time is a good cleaning of your prospective winners. While you remove the bits of plant debris that have accumulated in the leaf axils of your chosen plants, you can also inspect the plants for scale and other signs of infestation by pests or infection by fungi. If problems are detected at this point, they should be treated quickly so they don't present a bigger problem when you are trying to clean the plants during the last few weeks before the show.

If you are growing *Cryptanthus* for the show, be especially vigilant about the weather. A dry northerly breeze slightly under 50F can burn the leaves of a perfectly grown *Cryptanthus* as badly as leaving the plant out in full sun for a day. Protection from wind is the best way to avoid this. Don't be afraid to set aside a plant with some damage on the leaves as a potential show plant. The judges have all lived through hurricanes in the recent past, and know what kind of damage they inflict. If a plant looks good from the top and damage is largely hidden by new growth at the time of the show, we can expect them to be less stringent in their ribbon judging.

In addition to starting to prepare your plants for the show, we need volunteers to help run the show. First, we need Chairs and Co-chairs for the various committees:

Advertising – this committee sells ads in the Show Book that help defray the cost of printing.

Auction – We hope Peter Kouchalakos will once again return as our Auctioneer, but we need a Chair to make sure the auction is set up when needed. Duties will include collecting donations from commercial vendors for the Saturday Auction and members for the Sunday Auction, making sure the necessary supplies are available well before the Auction starts, recruiting volunteers to act as runners as well as one or two cashiers, and anything else needed to ensure a successful Auction.

Award Sponsors – Barbara Sparling has held this job for a number of years, and could use help. The job is to call all members of BSSF and ask for donations to support the show – especially the rosette ribbons and crystals given to major award winners.

Awards – Again, Barbara Sparling has been in charge of this for years and is looking for

a successor. Keeping track of the inventory of ribbons and crystal is a major part of the job.

Catering – Sandy Roth is the perennial chair of this committee, and the most overworked person in the show. She could use several co-chairs to help plan for and feed all of the volunteers over the 4 days of the show.

Hospitality/Security – Fairchild asks us to keep monitors at entrances and exits to the garden during open hours. We also would like to have people out in the sales area and in the show room who can generally help visitors enjoy our show. Chair of this committee recruits volunteers to serve in the various positions and schedules them so the entire show is covered.

Information Table – This job is similar to that of Hospitality/Security, but it is centered on a single spot. The information table sits at the entrance to the show room, and aims to help visitors enjoy our show. The information table also has material for distribution to visitors. Again, scheduling volunteers to ensure that the Information Table is operating throughout the entire show is the most important job.

Member Sales – Volunteers are needed to handle sales transactions at the Member Sales Table and deliver the proceeds from each day to the Treasurer or his representative at the end of each day.

Plant Holding – Antonio Arbelaez he does this for many years. The job is setting up a holding area near the entrance to the show where visitors wanting to go into the show rooms can leave their plants.

Publicity – Robert Meyer handles the more traditional forms of publicity, but we also need a presence on the newer forms of social media.

Show Booklet – We produce a booklet for each show to give visitors some basic information on bromeliads and what the show is all about. The job is to collect the information needed for the booklet and create a layout that can be used by the printer to produce the finished book.

Staging – Before any plants or artwork is brought in, we need to set up tables for plants and display panels for student art. This is generally finished before noon on our setup day.

If you have any interest in working on one of these committees, please let me or a listed committee chair know. We particularly need people willing to act as co-chairs with the idea of taking over the main responsibility for the committee at some time in the future.

UPCOMING EVENTS

November 21, 2017
Annual Bromeliad Auction
10901 Old Cutler Road
Coral Gables, FL 33156
Phone: 305-667-1651



Bonnet House Museum & Garden 11th Annual Orchid, Garden & Gourmet Food Festival



December 2-3, 2017
900 North Birch Road
Fort Lauderdale, Florida 33304
(954) 563-5393

<http://www.bonnethouse.org/news/orchid-festival/>

Caloosahatchee Bromeliad Show & Sale
December 2-3, 2017 9 AM to 4PM
Araba Shrine Temple
2010 Hanson Street
Fort Myers, Florida
(954) 563-5393

December 19, 2017
Bromeliad Holiday Party
10901 Old Cutler Road
Coral Gables, FL 33156
Phone: 305-667-1651



January 19-21, 2018
Chocolate Festival
10901 Old Cutler Road
Coral Gables, FL 33156
Phone: 305-667-1651



<http://www.fairchildgarden.org/events-community-outreach/events-details/artmid/486/articleid/1164/12th-annual-international-chocolate-festival>

April 21-22, 2018
Bromeliad Annual Show and Sale
10901 Old Cutler Road Coral Gables, FL 33156
Phone: 305-667-1651

World Conference
May 29, 2018-June 3, 2018
San Diego, CA



MESSAGES

NEW MEMBERS PLEASE COLLECT YOUR BADGES

We have 16 new members. Your membership entitles you to Membership Badges. We have them. Come to our meeting and pick them up. Ask for Maureen. She holds the badges.

If You Got'em, Donate'em Crystal or Give Donations for Awards

Anyone who has previously well deserved and won crystal from the Bromeliad Show is urged to recycle and give the same to Barbara Sparling who handles the awards for the show.

Anyone wanting to donate for awards needs to merely give Barbara an email or call.

Time to Renew Your Membership

Attached is a renewal of membership form. If not received by early next year, you will *not* be included in the membership book and receive other benefits. Thanks for your appreciation.

Badges Wear Them

We make some pretty neat badges. They help our fogged aged memories for names. Starting next month, anyone who wants a door prize *must* be wearing a name badge. This way we will better address one another by name. FYI – do not put the badge onto anything which may be affected by an external magnet.

Uncle Mike Needs You

Mike Michalski again spearheads our Holiday Party in the winter. Remember to pitch in. Cook for the potluck. Greatest event of the year, no?

Elections Coming Up

Folks. There are many positions available for our board this year. Get involved. Meetings are a blast. People bring food, vino and pizzazz. Contact

Donate Plants to the Auction

Don't rely on others to deliver plants for the Auction. The Auction – now being held in November – is our largest fund raiser. A plant from a member here, another from a member there, adds up to \$\$\$'s for the organization. All it takes is a walk around the yard, review of the plants, picking a few choice items, cleaning the same, packaging them in a pot, and delivering them to the auction. We appreciate all donations!!!

HELP Needed for Food

Sandy can't lug the heavy items any longer. Give us a hand and help her lug the heavy items these coming months when we have shows, auctions and more. Thanks.

Members

Bring at least ONE Plant to the Auction, and your charity ends up being more funds for the society.

**BROMELIAD SOCIETY OF SOUTH FLORIDA
BSSF, Inc.
2018 MEMBERSHIP RENEWAL**

(PLEASE PRINT) NAME(S)

(Couples - please include BOTH first names)

ADDRESS: _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

ADD'L. TEL. _____

Year Joined BSSF: _____

Referred by: _____

Include e-mail address in the roster? (Y/N) Yes No

E-mail BromeliAdvisory? (Y/N) Yes No (You will not receive a hard copy)

EMAIL _____

IF ANY OF THE ABOVE INFORMATION IS DIFFERENT FROM LAST YEAR,
PLEASE **HIGHLIGHT** OR UNDERLINE

Please renew my(our) membership in the BROMELIAD SOCIETY OF SOUTH FLORIDA
for the period of March 1, 2018 to February 28, 2019.

Check the category: Single membership \$25.00
 Dual membership \$35.00

Dual members enjoy all the privileges of active membership, but receive only one
copy of the BromeliAdvisory.

**DUES MUST BE RECEIVED BY MARCH 1, 2018, IN ORDER FOR YOU TO BE
INCLUDED IN THE 2016 ROSTER**

**Please mail completed form and check
(Payable to BSSF, Inc.) to:**
Maureen Adelman
9421 SW 134 Street
Miami, FL 33176

Or E-Mail this form to:
mhadelman@comcast.net

You can pay up to 5 years at the rates
described above. All payments are
NONREFUNDABLE